

YOUR MAHERE REO

A 3-step guide to bringing te reo Māori into your workplace

A Mahere Reo | Language Plan outlines how your organisation will support the use and visibility of te reo Māori in its daily work. Use the three-step cycle to turn intentions into actions.

STEP 01

Understand Your Starting Point

Take time to understand what is already happening at your organisation before taking action.

STEP 02

Set SMART Goals and Act

Use SMART Goals to define what you want to achieve

Specific

What exactly do you want to achieve?

Measurable

How will you measure progress?
How do you know if your goal has been achieved?

Achievable

What resources do you need to get this done?

Relevant

How does this goal support the overall purpose of your Language Plan?

Time-bound

When is the deadline?

SMART

Idea 01

Add Te Reo Māori to Your Environment

Use bilingual greetings, sign-offs, and signage to show commitment and normalise language use.

Idea 02

Build Workplace Vocabulary

Develop a mini vocabulary of 20 terms relevant to your industry and roles.

Idea 03

Raise Awareness

Provide cultural awareness workshops or share resources on the history of te reo Māori.

Idea 04

Create Opportunities to Use Te Reo Māori

Offer work-hour classes or informal te reo Māori coffee breaks to build confidence without judgement.

STEP 03

Review, Refine and Improve

Mahere Reo work best when you review and improve regularly.

